



WISDOM

BUSINESS SCHOOL

PALUVAI - GURUVAYUR - THRISSUR - 680522

PG DIPLOMA AND DIPLOMA IN
SKILL DEVELOPMENT TRAINING PROGRAMS

APPLYING NEW TECHNIQUES
IN ACHIEVING GREATER HEIGHTS



THE GATEWAY TO CAREER EXCELLENCE



WISDOM
BUSINESS SCHOOL

BUSINESS SCHOOL CAMPUS

WHY CHOOSE NEO WISDOM?

- ✓ One and only leading **business school** in Guruvayur offers life-changing business education to every students.
- ✓ Academic expertise. Global perspective. Outstanding results. Our programmes will be consistently ranked among the best in the region.
- ✓ **Our state-of-the-art facilities** offer unrivalled opportunities for study, leisure, networking and the best career life.

Offer a truly **GLOBAL**
LEARNING experience

- ✓ **Neo Wisdom Business School** is located at **Paluvai - Guruvayur**, the heart of Thrissur, is a haven of refined living that embodies the essence of spirituality. We offer our students a perfect blend of elegance, convenience, and exclusivity, making it an ideal destination for those seeking a professional career and life.
- ✓ **Neo Wisdom B School** is the right destination for the students those who are aspirants to achieve excellence in education, career and entire life.

A WORLD-CLASS EDUCATION & WORLDWIDE CAREER



The **NEO WISDOM BUSINESS SCHOOL** is a leading private educational institution in **Paluvai - Guruvayur**, provides a robust, distinctive educational experience for its students.

We provide **quality education and world-class learning environment** to help the students realise their strengths. The curriculum is a balanced blend of academics and extra-curricular activities which facilitates a holistic development and transformation of the students into confident and passionate individuals.

FACILITIES



Well Equipped Labs



Wi-Fi Enabled Campus



Amphitheatre



Library



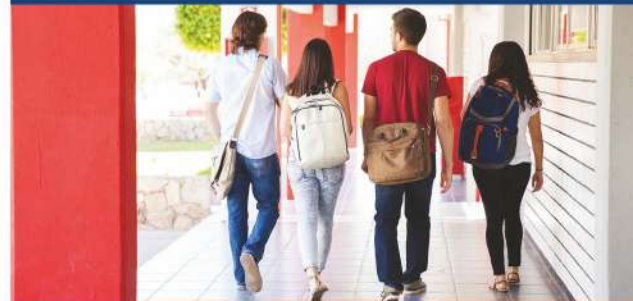
Food Court



Seminar Halls

NEO WISDOM CAMPUS TOP-NOTCH AMENITIES

Neo Wisdom Business School campus hosts a wide variety of exceptional facilities to create an environment where you can shape your future. We have various spaces for conferences and meetings, special events, receptions, and athletic competitions.



- ❖ BBA Integrated Programs
- ❖ PG Diploma Programs
- ❖ Skill Diploma Programs
- ❖ Skill Certificate Programs



INDUSTRY-ORIENTED INTEGRATED COURSES

NEO Wisdom Business School aims to break the mould in the way we educate. Our learning environment is distinctive, truly transformative and innovative, specialisation flexibility, and highly-interactive, engaged and technology-enhanced learning. We also open a world of opportunities to students in professional exposure, community service, and industry connections.



Logistics Management
Hospital Administration
Aviation Management
HR Management
Digital Marketing
Graphic & Web Design
UI & UX Development
Office Administration
Financial Accounting



There is no limit
to where your
dreams and ambitions
can take you
in the exciting
and
fascinating
world of professional
career.



POST GRADUATE DIPLOMA IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Duration: 1 Year

Certification: JainX - Jain Deemed to be University - Bangalore

Lead the way in this brand-new, industry-aligned program. Participants get the hands-on skills and knowledge needed to manage, organize, and run supply chain training. From logistics to procurement, knowledge management to global sourcing, participants cover all aspects of the supply chain management field, being challenged to apply theory to the practical workplace. Delivered by industry experts and this program offers students an educational experience that is rooted in real-world practice and current industry needs.

THE PG PROGRAM COVERS



Logistics Operations &
Supply Chain Management



Shipping - Air Cargo &
Transportation Management



Customs Clearance &
Import - Export Procedures



Warehouse, Inventory &
Distribution Management



Marketing Management &
Enterprise Resource Planning



Documentation &
Business Administration

ELIGIBILITY CRITERIA

A Recognised Bachelor's Degree Passed or Completed

Course Fee: ₹ 97,500/-

I Installment

Fee: ₹ 37,500/-

II Installment

Fee: ₹ 15,000/-

III Installment

Fee: ₹ 15,000/-

IV Installment

Fee: ₹ 15,000/-

V Installment

Fee: ₹ 15,000/-

*Extra:- For Industry Visit, The travel, food, accommodation and other related expenses will be paid by students.

DIPLOMA IN LOGISTICS MANAGEMENT

Duration: 6 Month / 180 Hours

JainX - Jain Deemed to be University - Bangalore

Diploma in Logistics Management is a six month course that offers students the knowledge about the logistics and supply chain management functions and delivers practical and analytical expertise in many aspects of logistics operations.

With a curriculum that enables you to apply theory to practice and access to esteemed faculty, industry leaders, and fellow logistics and supply chain professionals, you will graduate this program with the knowledge and the network needed to succeed in your career.

THE DIPLOMA IN LM PROGRAM COVERS



Fundamentals of Logistics & Supply Chain Management



Warehouse Operations
Distribution Management



Import & Export and
Customs Documentation



Material Handling,
Packaging & Containerisation



Dangerous Goods,
Incoterms & Letter of Credit



Advanced IT & Excel Training
For Business Management

ELIGIBILITY CRITERIA

A Recognised HSS / Plus Two

Course Fee: ₹ 72,500/-

I Installment

Fee: ₹ 20,000/-

II Installment

Fee: ₹ 17,500/-

III Installment

Fee: ₹ 17,500/-

IV Installment

Fee: ₹ 17,500/-

POST GRADUATE DIPLOMA IN HOSPITAL ADMINISTRATION AND HEALTHCARE MANAGEMENT

DURATION: 1 YEAR

JAINX - JAIN DEEMED TO BE UNIVERSITY - BANGALORE

Hospital Management and administration is concerned with the organization, coordination, planning, staffing, evaluating and controlling of health services for the masses. The primary objective is to provide quality healthcare to people and that too in a cost-effective manner.

With the tremendous growth in the healthcare/hospital industry there are sufficient job opportunities for Hospital Management Professionals in India and abroad. Most job opportunities in the field of Hospital Management are in hospitals, but one can also find openings in health agencies, laboratories and other health and allied services.

PROGRAMME MODULES

- | | |
|---|--|
| ⊗ Fundamentals of Healthcare Administration | ⊗ Customer Management |
| ⊗ Organization and Management of Hospitals | ⊗ Disaster and Risk management |
| ⊗ Epidemiology: Principles, Methods and limitations | ⊗ Inventory Control & Material Management in Hospitals |
| ⊗ Professional Business Skills | ⊗ Operations Audits and Administrations |
| ⊗ Managerial Economics | ⊗ Quality management & Safety |
| ⊗ Hospital Policies, Regulation and Medico-Legal Issues | ⊗ Entrepreneurship Development in Healthcare Industry |
| ⊗ Hospital Record Management | ⊗ Health Insurance & Managed Care |
| ⊗ Financial Management & Tally ERP Training | ⊗ Introduction to Healthcare Informatics and IT in Healthcare Services |
| ⊗ Human Resources Management | ⊗ Artificial Intelligence in Healthcare Industry |
| ⊗ Patient Relationship Management | ⊗ Business Communication & Basics of Digital Marketing |

ELIGIBILITY CRITERIA

A Recognised Bachelor's Degree

Course Fee: ₹ 97,500/-

I Installment

Fee: ₹ 37,500/-

II Installment

Fee: ₹ 15,000/-

III Installment

Fee: ₹ 15,000/-

IV Installment

Fee: ₹ 15,000/-

V Installment

Fee: ₹ 15,000/-

DIPLOMA IN HOSPITAL ADMINISTRATION

Duration: 6 Month / 180 Hours

JainX - Jain Deemed to be University - Bangalore

Diploma in Hospital Administration and Healthcare Management is a six month course that offers the student knowledge about the hospital and healthcare industry functions and delivers practical and analytical expertise in many aspects of hospital and healthcare operations.

Hospital administrators are considered necessary for all medical facilities, including clinic and nursing homes. The need for educated and knowledgeable hospital administrators is relatively high both in India and overseas. NWBS's Diploma in Hospital Administration course is beneficial as it helps a student to learn every skill required to work in multinational or corporate healthcare sector.

THE PROGRAM COVERS



Fundamentals of
Hospital Administration



Patient Relationship
Management



Hospital Organization
Structure and Function



Management &
Professional Business Skills



Human Resource
Management for Hospital



Material Management,
Medical Records & Insurance

ELIGIBILITY CRITERIA

A Recognised HSS / Plus Two

Course Fee: ₹ 67,500/-

I Installment

Fee: ₹ 20,000/-

II Installment

Fee: ₹ 17,500/-

III Installment

Fee: ₹ 17,500/-

IV Installment

Fee: ₹ 17,500/-

POST GRADUATE DIPLOMA IN AVIATION MANAGEMENT

DURATION: 1 YEAR

JAINX - JAIN DEEMED TO BE UNIVERSITY - BANGALORE

PG Diploma in Aviation Management provides a robust managerial background, remarkably in the sphere of aerodynamics and the airline business. Throughout this program, the students can obtain airport management. This course will help you to understand, recognize and solve the difficulties that may arise with the dynamic scenarios in the aviation industry.



The curriculum imparts in-depth learning concerning air transport, aerodrome processes, financial accounting, passenger forecasting, marketing, airport planning, etc.

The education equips students with numerous job opportunities in the aviation industry, from managing, marketing, passenger forecasting, and other such services.

The students pursuing this course have strong managerial skills in aviation management.

The scheme also motivates them to have a meaningful sense of co-operation with passengers, good communication, and interpersonal skills.

ELIGIBILITY CRITERIA

A Recognised Bachelor's Degree

Course Fee: ₹ 97,500/-

I Installment

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II Installment

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IV Installment

Fee: ₹ 15,000/-

V Installment

Fee: ₹ 15,000/-



WE OFFER ADDITIONAL FREE
PROFESSIONAL DEVELOPMENT
TRAINING PROGRAMMES & CERTIFICATIONS



Diploma in Office Administration & Financial Accounting
An Industry Oriented **Advanced Training** Program



KCE AUSTRALIA
DIPLOMA IN ENGLISH FOR BUSINESS



International Standards of
Excellence, Ensuring Quality
Education & Professional Growth



Globally Recognised
Professional Qualifications
and Certifications



Industry Experienced
and Highly Qualified
Multi-disciplinary Faculty



Course Modules Include
Workshops, GDs, Case Studies
and Student Led Presentations



Course Curriculum
Updated by Industry
Experts Regularly



Excellent Placement
Support Nationally and
Internationally



JUMPSTART YOUR SUCCESS WITH AN ASSURED PLACEMENT ASSISTANCE

Our career support services include:

- ❖ We have JOB Alerts system where we send out all the information about vacancies
- ❖ Every student is a part of JOB Alerts distribution list
- ❖ We get referral job information from the industry
- ❖ We have tie ups with leading consultancies and companies who recruit fresher and laterals
- ❖ We have placed our students in UAE, Qatar, Oman, Delhi, Mumbai, Bangalore, Chennai etc.



Get a Job,
Keep a Job



CAMFORD JOB PLACEMENT PROCESS





DISCOVERING AND
CREATING NEW POSSIBILITIES



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